

# Medicare Advantage & Prescription Drug Plan SPRING CONFERENCE

**APRIL 20-21**  
**2010 | Baltimore**

Sheraton Baltimore City Center Hotel

The Center for Drug and Plan Choice (CPC) announces that the CMS **2010 MEDICARE ADVANTAGE & PRESCRIPTION DRUG PLAN SPRING CONFERENCE**, originally scheduled for 3-days in BALTIMORE, APRIL 20-22, is now scheduled for 2-days, APRIL 20-21. April 20th will begin with Conference Sign-in from 7:30 am – 9:00 am. April 21st will end at 5:00pm

CPC is pleased to release an update on the Spring Conference Agenda, which includes topics of high interest to our Plan Sponsors. The following is a current summary of the Spring Conference Agenda.

## Keynote addresses include:

### **Jonathan D. Blum**

**Acting Director**, Center for  
Drug and Health Plan Choice

**Director**, Center for Medicare  
Management

### **Timothy B. Hill**

**Deputy Director**, Center for  
Drug and Health Plan Choice

## Agenda topics to include:

- Keynote Speakers
- HPMS and Bid Submission
- 4085 Final Regulation
- Part D Policy and Benefit Operations
- Compliance and Enforcement
- Parts C and D Reporting Requirements and Data Validation
- Breakout Sessions
  - Beginning PBP
  - Q & A - 4085 Final Regulation

- Part C Benefits Policy
- MA Benefits Reviews
- MA & Part D Appeals and Operations
- Low-Income Subsidy
- Q & A - Data Validation
- Panel Discussion - Policy and Operations
- Breakout Sessions, including
  - Beginning PBP
  - Advanced PBP

[final conference content is subject to change]

Additional information regarding post-conference access to agenda presentations will be forthcoming.

**Questions?** Please contact Kathe at  
[CMSApril2010Conf@Provider-Resources.com](mailto:CMSApril2010Conf@Provider-Resources.com).

